VERONICA DERRICKS

Curriculum vitae

Department of Psychology
Indiana University – Purdue University Indianapolis
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EDUCATION

Ph.D.   **Social Psychology, University of Michigan, Ann Arbor, MI, 2020**
(Dissertation chair: Dr. Allison Earl)
Dissertation Title: Too Close for Comfort: Resisting Relevance as a
Lever for Persuasion

M.S.   **Social Psychology, University of Michigan, Ann Arbor, MI, 2016**
(Thesis chair: Dr. Allison Earl)

M.A.   **Curriculum and Instruction, University of Colorado, Denver, CO, 2013**

B.A.   **Psychology, University of California, Berkeley, Berkeley, CA, 2011**

ACADEMIC APPOINTMENT

2020-   **Indiana University – Purdue University Indianapolis**
Assistant Professor of Psychology

HONORS & AWARDS

2022   Translating Research into Practice (TRIP) Scholar, Indiana University-
Purdue University Indianapolis

2019   Daniel Katz Dissertation Fellowship, University of Michigan

2019   Brickman Memorial Award, University of Michigan

2019   Hough Summer Research Fellowship for Psychology & Ethics, University of
Michigan

2019   Barbara A. Oleshansky Memorial Award, University of Michigan

2019   Rackham One-Term Dissertation Fellowship, University of Michigan

2019	Nan Donald Award, University of Michigan
2018	Roger W. Brown Award, University of Michigan
2018	Barbara Perry Roberson Award, University of Michigan
2017, 2018	Outstanding Graduate Student Instructor Panel, University of Michigan
2016	Graduate Student Diversity Research Award, University of Michigan
2016	Patricia Gurin Distinguished Lecture Award, University of Michigan
2015, 2016	Ford Foundation Predoctoral Fellowship, Honorable Mention
2015	Ruth C. Hamill Graduate Student Research Award, University of Michigan
2015	Society for Personality and Social Psychology Diversity Travel Award
2014-2019	Rackham Merit Fellowship, University of Michigan
2014	Rackham Summer Institute Fellow, University of Michigan
2010	Berkeley Academic Scholarship, University of California, Berkeley
2007-2011	John L. Dales Scholarship, Screen Actors Guild
2007-2008	George Heller Memorial Scholarship, AFTRA Foundation

GRANT ACTIVITY

2022-2023 **Co-PI** (with Daniela Gonzalez)."Health vs. Success: Examining whether exposure to negative stereotypes motivates engagement in unhealthy behaviors among low-SES college students." Society for the Psychological Study of Social Issues. Total Amount: $500

2021-2023 **PI** (with Adam Hirsh). "Developing an intervention to improve the delivery of targeted health messages about HIV prevention to Black Americans." Indiana Clinical and Translational Sciences Institute. Total Amount: $164,030

2021-2022 **Co-PI** (with Rebecca Burchette). "Is this reverse racism? Perceived exclusion among White Americans increases mistreatment of Black employees." Society for the Psychological Study of Social Issues. Total Amount: $500

2021-2022 **PI** (with Leslie Ashburn-Nardo, India Johnson, & Eva Pietri). "Reevaluating the Target: Developing Messaging Strategies to Improve the Targeted Recruitment of Black Americans in Organizations." Society for Industrial and Organizational Psychology Anti-Racism Grant. Total Amount: $6,750

2021-2022   **PI** (with Adam Hirsh). Enhanced Mentoring Program with Opportunities for Ways to Excel in Research (EMPOWER). IUPUI Office of the Vice Chancellor for Research. <u>Total Amount</u>: $10,000

2020-2022   **PI** (with Eva Pietri & India Johnson). "Not my organization: Examining how Black Americans' perceptions of performative allyship affects their sense of identity-safety within organizations." Racial Justice Research Fund of Indiana. <u>Total Amount</u>: $14,479

2019-2020   **PI**. "Too close for comfort: Resisting relevance as a lever for persuasion." Rackham Graduate Student Research Grant, University of Michigan. <u>Total Amount</u>: $3,000

2016-2018   **PI**. "Information targeting increases the weight of stigma: Leveraging relevance backfires when people feel judged." Robert B. Zajonc Scholars Fund Research Grant, University of Michigan. <u>Total Amount</u>: $3,000

2015-2016   **PI**. "Too close for comfort: Information targeting backfires for African Americans, but not European Americans." Rackham Graduate Student Research Grant, University of Michigan. <u>Total Amount</u>: $1,500

2015-2016   **PI**. "Witnessing stereotypic attribution bias reduces feelings of belonging and motivation among STEM women." Center for the Education of Women Riecker Graduate Research Grant, University of Michigan. <u>Total Amount</u>: $1,500

PUBLICATIONS AND MANUSCRIPTS

Gainsburg, I., **Derricks, V.,** Shields, C., Epstein, R.M., Fiscella, K., Yu, V., & Griggs, J. (2022). Physicians' implicit racial biases predict quality of pain management among patients with advanced lung cancer. *Proceedings of the National Academy of Sciences*, *119*(32). e2203915119.

Derricks, V., Johnson, I.J., & Pietri, E.S. (2022). Black (Patients') Lives Matter: Exploring the role of identity-safety cues in healthcare settings among Black Americans. *Journal of Health Psychology*, 1-18.

Derricks, V., Earl., A. Carmichael, A.G., & Jayaratne, T. (2022). Psychological pathways through which social norms and social identity influence eating behavior: Testing a conceptual model. *International Journal of Behavioral Medicine*, 1-12.

Derricks, V., & Sekaquaptwa, D. (2021). They're comparing me to her: Social comparison perceptions reduce STEM belonging among women with token status. *Psychology of Women Quarterly, 45*(3), 325-350.

Derricks, V., Mosher, J., Earl, A., Jayaratne, T. & Shubrook, J. (2021). Real and perceived discrepancies in physicians and patients' beliefs regarding the causes and controllability of type 2 diabetes. *Health Communication*, 1-12.

Derricks, V., & Earl, A. (2019). Information targeting increases the weight of stigma: Leveraging relevance backfires when people feel judged. *Journal of Experimental Social Psychology, 82,* 277-293.

    * winner, *Brickman Memorial Award* for best social psychology graduate student paper at the University of Michigan

Derricks, V., & Earl, A. (in revision). Too close for comfort: Resisting relevance as a lever for persuasion. *Journal of Communication*.

Derricks, V., Pietri, E.S., & Johnson, I.J. (in revision). Not my organization: Examining how Black Americans' perceptions of performative allyship affects their sense of identity-safety within organizations. *Personality and Social Psychology Bulletin.*

Derricks, V., Gainsburg, I., Shields, C., Epstein, R., Fiscella, K., & Griggs, J. (manuscript submitted). Examining the effects of physician burnout on pain management for patients with advanced lung cancer. *Medical Care Research and Review*

INVITED TALKS

Derricks, V., Pietri, E.S., & Johnson, I.J. (2022, September). Not my organization: Examining how Black Americans' perceptions of performative allyship affects their sense of identity-safety within organizations. *Purdue University Department of Psychology Brown Bag Seminar,* West Lafayette, IN.

Derricks, V. (2022, July). Examining why healthcare efforts to engage Black Americans via information targeting backfire. *Indiana University Center for Neuroimaging,* Indianapolis, IN.

Derricks, V., Johnson, I.J., & Pietri, E. (2022, April). Exploring the effectiveness of identity-safety cues for Black Americans in organizational and health contexts. *Midwestern Psychological Association,* Chicago, IL.

Derricks, V., Johnson, I.J., Pietri, E., & Ashburn-Nardo, A. (2022, April). Reevaluating the target: Developing messaging strategies to improve the targeted recruitment of Black Americans into organizations. *Society for Industrial and Organizational Psychology,* Seattle, WA.

Derricks, V. (2022, February). Examining the effects of information targeting for Black Americans. *IUPUI Center for Translating Research into Practice,* Indianapolis, IN.

Derricks, V., & Earl, A. (2021, November). Exploring how identity-based interventions affect Black Americans' sense of identity-safety in health contexts. *DePauw University Asher Speaker Series,* Greencastle, IN.

Derricks, V., Gainsburg, I., Shields, C., Epstein, R., Fiscella, K., & Griggs, J. (2021, February). Physician burnout affects opioid prescribing for patients with advanced lung cancer. *University of Michigan Medicine Palliative Care Research Group,* Ann Arbor, MI. [Virtual talk].

Derricks, V., & Earl, A. (2016, April). Too close for comfort: The impact of information targeting on attention and interpersonal trust. *Research Center for Group Dynamics Winter 2016 Seminar Series,* Ann Arbor, MI.

Derricks, V., & Earl, A. (2016, February). Too close for comfort: The impact of information targeting on attention and interpersonal trust. *Pat Gurin Distinguished Lecture Series,* Ann Arbor, MI.

CONFERENCE PRESENTATIONS

CHAIRED CONFERENCE SYMPOSIA

Derricks, V., & Earl, A. (2017, January). Misperceptions and missed connections: Mechanisms that perpetuate health disparities. *Society for Personality and Social Psychology,* Austin, TX.

Speakers: Veronica Derricks, Neil Lewis Jr., Louis Penner, John Dovidio

CONFERENCE TALKS (* indicates student/mentee)

Derricks, V., Johnson, I.J., & Pietri, E. (2022, February). Understanding Black Americans' identity-safety responses to organizational solidarity statements. *Society for Personality and Social Psychology.*

Derricks, V., & Sekaquaptwa, D. (2021, April). They're comparing me to her: Social comparison perceptions reduce STEM belonging among women with token status. *Midwestern Psychological Association.* [Virtual talk].

*Burchette, R., **Derricks, V.,** & Hackney, A. (2021, April). Ambivalent prejudice in news media. *Midwestern Psychological Association.* [Virtual talk].

Derricks, V., & Sekaquaptwa, D. (2021, February). They're comparing me to her: Social comparison perceptions reduce STEM belonging among women with token status. *Society for Personality and Social Psychology.* [Virtual talk].

Derricks, V., & Earl, A. (2019, February). Information targeting increases the weight of stigma: Leveraging relevance backfires when people feel judged. *Society for Personality and Social Psychology,* Portland, OR.

Earl, A., & **Derricks, V.** (2018, July). Too close for comfort: Revisiting relevance as a lever for persuasion. *Ohio State University Weary Symposium on Attitudes*, Columbus, OH.

Derricks, V., & Earl, A. (2018, April). Increasing perceived relevance through information targeting produces mixed effects. *Midwestern Psychological Association,* Chicago, IL.

Derricks, V., & Earl, A. (2017, March). Too close for comfort: The impact of information targeting on attention and interpersonal trust. In symposium Using Social Psychological Insights to Make Sense of Persistent Health Disparities (Chair: Lauren Howe). *International Convention of Psychological Science*, Vienna, Austria.

POSTER PRESENTATIONS

*Burchette, R., **Derricks, V.** (2021, August). Perceiving reverse racism: White Americans' reactions to pro-diversity hiring decisions. *Society for the Psychological Study of Social Issues.* [virtual presentation]

Derricks, V., Mosher, J., Earl, A., Jayaratne, T. & Shubrook, J. (2020, February). Real and perceived discrepancies in physicians and patients' beliefs regarding the causes and controllability of type 2 diabetes. *Society for Personality and Social Psychology,* New Orleans, LA.

Derricks, V., Mosher, J., Earl, A., Jayaratne, T. & Shubrook, J. (2020, February). Real and perceived discrepancies in physicians and patients' beliefs regarding the causes and controllability of type 2 diabetes. *Society for Personality and Social Psychology,* New Orleans, LA.

Derricks, V., Earl., A., Carmichael, A.G., & Jayaratne, T. (2019, February). Understanding how perceived norms predict unhealthy behavior engagement using identity-based motivation theory. *Society for Personality and Social Psychology,* Portland, OR.

Derricks, V., & Earl, A. (2018, March). Information targeting increases the weight of stigma: Leveraging relevance backfires when people feel judged. *Society for Personality and Social Psychology,* Atlanta, GA.

Derricks, V., & Sekaquaptwa, D. (2017, January). Witnessing stereotypic attribution bias reduces feelings of belonging and motivation in STEM contexts. *Society for Personality and Social Psychology,* Austin, TX.

Derricks, V., & Earl, A. (2016, May). Too close for comfort: The impact of information targeting on attention and interpersonal trust. *Association for Psychological Science,* Chicago, IL.

Derricks, V., & Earl, A. (2016, May). Too close for comfort: The impact of information targeting on attention and interpersonal trust. *Midwestern Psychological Association,* Chicago, IL.

Derricks, V., & Earl, A. (2016, January). Too close for comfort: The impact of information targeting on attention and interpersonal trust. *Attitudes Preconference, Society for Personality and Social Psychology,* San Diego, CA.

Derricks, V., & Sekaquaptwa, D. (2016, January). Perceived direct comparison among women in an academic engineering setting is related to "queen bee" outcomes. *Society for Personality and Social Psychology,* San Diego, CA.

Derricks, V., & Earl, A. (2015, September). Information targeting increases the weight of stigma: Leveraging relevance backfires when people feel judged. *Weight Stigma Conference,* Reykjavik, Iceland.

TEACHING EXPERIENCE

2021, Fall　　*Attitudes and Social Cognition* (PSY-I573). Indiana University – Purdue University Indianapolis.

2021, Spring　*Social Psychology* (PSY-B370). Indiana University – Purdue University Indianapolis.

2020, Fall　　*Foundations of Diversity Science* (PSY-I579). Indiana University – Purdue University Indianapolis.

2017, Fall　　*Negotiations* (PSYCH 388) w/ Stephen Garcia, University of Michigan.

2017, Winter　*Stereotyping and Implicit Bias* (PSYCH 380) w/ Denise Sekaquaptewa, University of Michigan.

2016, Fall　　*Introduction to Psychology as a Natural Science* (PSYCH 112) w/ Brian Malley, University of Michigan.

2016, Winter　*Introduction to Psychology* (PSYCH 111) w/ Shelly Schreier, University of Michigan.

2015, Fall   ***Introduction to Social Psychology*** (PSYCH 280) w/ Allison Earl, University of Michigan.

2015, Winter ***Introduction to Social Psychology*** (PSYCH 280) w/ Ethan Kross, University of Michigan.

ADVISING AND MENTORING

Primary advisor: PhD students

2021-   **Daniela Gonzalez**, PhD Student in ASOP program, Indiana University – Purdue University Indianapolis.

2020-   **Rebecca Burchette**, PhD Student in ASOP program, Indiana University – Purdue University Indianapolis.

Advisor: Undergraduate students

2021-   Muntaseer Islam, undergraduate student, Indiana University – Purdue University Indianapolis.

2020-2021 Rebecca Abate, undergraduate student, Indiana University – Purdue University Indianapolis.

2017-2020 Co-mentored senior honor's theses and independent research projects w/ Allison Earl. University of Michigan.

2015-2020 Research mentor for undergraduate students through the University Research Opportunities Program (UROP).

SERVICE ACTIVITIES

University Service

2019   Rackham Student Ally for Diversity, University of Michigan

2017-2020 Department of Psychology Shared Lab Spaces Manager, University of Michigan

2017-2018 University of Michigan Departmental Associate

Professional Service

2023-2025   Society for Personality and Social Psychology Attitudes Preconference Organizer

Ad Hoc Journal Reviewer

Journal of Clinical Nursing

Comprehensive Results in Social Psychology

Fat Studies

Health Education and Behavior

Stigma and Health

PUBLIC SERVICE ACTIVITIES

Derricks, V. (2021, May). Podcast interview about mental health for "What's Good, 317?".
United Way of Central Indiana

Derricks, V. (2021, March). Panelist for "Understanding the Roots of Racism – Mental Health".
United Way of Central Indiana.